

WHAT'S IN YOUR CLUTCH?

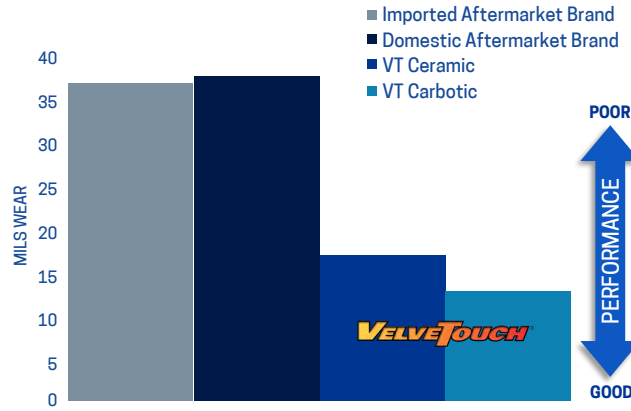
The performance of a new or rebuilt clutch is directly linked to the installed Clutch Buttons or Friction Discs. Clutch Buttons determine engagement quality, wear life, overall durability and annual cost per mile. Using an OE Dynamometer 8000 engagement test platform (WPG R-69-280), we evaluated the leading domestic & import clutch button brands.

CATEGORY	COMPETITIVE AFTERMARKET BUTTONS	VELVETOUCH BUTTONS
Coefficient of Friction	Low friction levels increase potential for clutch slippage & poor engagement. Performance well below OE standards.	Up to 53% higher friction levels. Friction profile similar to OE which ensures proper clutch performance.
Friction & Pressure Plate Wear	High wear rate increases annual maintenance costs and equipment downtime.	Extremely low wear rate minimizes annual costs and increases customer satisfaction.
Quality Control	Process controls and consistent performance are at risk.	All VelveTouch buttons are manufactured on the same production lines as OE. All facilities are TS certified. Guaranteed OE level form & fit.
Design	WILL FIT: reverse engineered design. Critical dimensions and fit tolerances do not meet OE level standards.	WILL WORK: Product engineered by the same group that develops OE products. Proper design & fitment ensures quality performance and reduced downtime.

LOWER FRICTION WEAR = LONGER LIFE AND REDUCED MAINTENANCE COSTS

Friction Material Wear Comparison

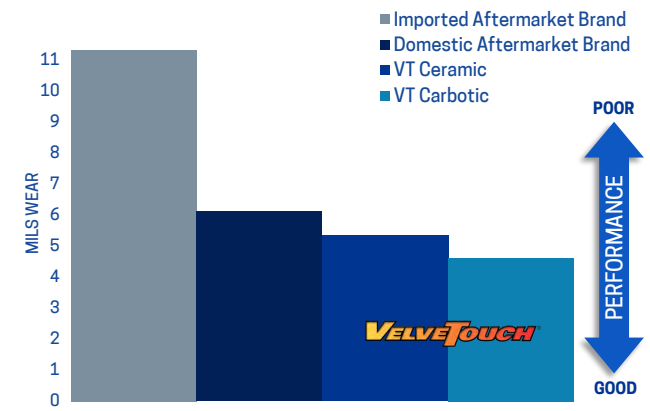
- VT Carbotic provides up to 206% longer life.
- VT Ceramic provides up to 130% longer life.



LOWER IRON WEAR = LONGER LIFE AND REDUCED MAINTENANCE COSTS

Pressure Plate & Flywheel Wear Comparison

- VT Carbotic provides up to 146% longer life.
- VT Ceramic provides up to 113% longer life.

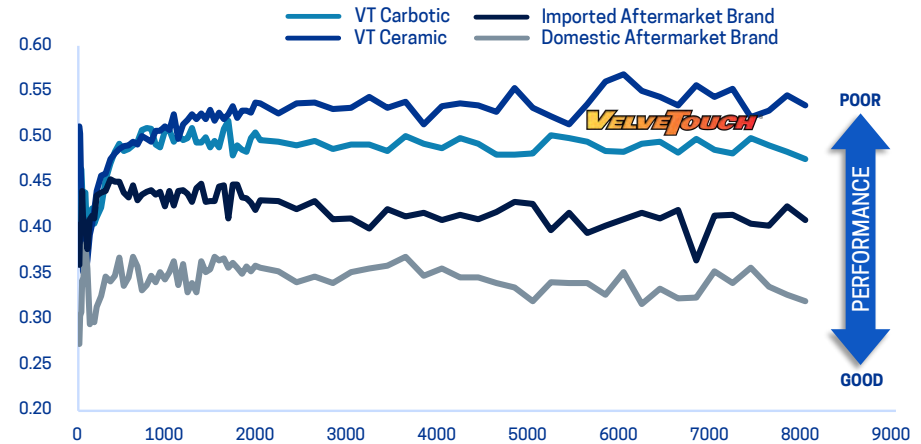


LOWER FRICTION LEVELS INCREASE RISK OF CLUTCH SLIPPAGE

Coefficient Of Friction Comparison

- VT Carbotic provides up to 42% higher friction levels.
- VT Ceramic provides up to 53% higher friction levels.

Results based on OE Dynamometer 8000 engagement test platform (CBF R-69-280). Actual on-vehicle performance will vary. VT is an acronym for VelveTouch. Copyright © 2015. All rights reserved.



The results are obvious. The question is... **DO YOU KNOW WHAT'S IN YOUR CLUTCH?**

