

# CLUTCH BUTTONS AFTERMARKET ADVANTAGE



## VelveTouch<sup>®</sup> by Carlisle Brand Products Offer OE Grade Friction Solutions

- Carlisle OE and VelveTouch<sup>®</sup> products are manufactured on the same production lines
- Production of Carlisle OE and VelveTouch<sup>®</sup> products are managed by the same quality control / SPC system
- VelveTouch<sup>®</sup> products offer specific features not available from most aftermarket suppliers
- Carlisle OE and VelveTouch<sup>®</sup> products are developed by the same R&D and engineering teams
- Carlisle OE and VelveTouch<sup>®</sup> products are manufactured in the same ISO certified facilities



**VelveTouch**  
part number  
& production  
date code.

**VelveTouch** brand  
name & "Made in  
USA" production  
location.

Carlisle Brake and Friction is a leader in the severe duty and high performance clutch markets. Our VelveTouch clutch buttons, facings and full ring discs provide rebuilders and clutch manufacturers with a substantial performance advantage over the competition.

### Key Features & Benefits:

- Comprehensive material technology coverage.
- Manufactured in ISO certified facilities.
- World-class design by industry experts ensures form, fit and function.
- Superior friction and steel disc life reduces annual maintenance costs.
- Choose between aggressive and smooth engagement formulations to fit your application needs.
- Extend pressure plate and fly wheel life with ultra gentle friction formulations.